

Event Exposure --- Get noticed beyond the walls of your Summit booth!

Video Spotlight (Limit 10) - \$399

20 to 30 second video spot playing on a loop in registration for duration of Summit. Sponsor provides video to our specifications.

Lanyards - \$2,000

- Company name printed on all lanyards
- Logo in all promotions and on event website
- Listing in show program
- Mention at Opening Reception

Show Program - \$1,000

- Company ingo printetion cover of program
- Logo in the proposition and or event website
- Listing in sport or gran
- Mention at Opening Reception

Round Table/Panel Session Sponsor - \$500 for one, \$1250 for four

- "Sponsored by" banner at round table session
- Option opince one piece of lierature on each seat at session
- Acknowledgem nof or on efore/after session
- Logo in all promote near or event website
- Listing in show program
- Mention at Opening Reception

Coffee Sponsor - \$1,500 per day

- Company logo on coffee cups cups supplied by sponsor
- "Sponsored by" sign posted at all breaks
- Logo in all promotions and on event website
- Listing in show program
- Mention at Opening Reception

Attendee Notebooks - \$2,000

- Company rego embos d on corer of attendee notebooks
- Logo in or or or or or event website
- Listing in spot program
- Mention at Opening Reception

Attendee Polos - \$5,000

- Company logo heat-sealed on right sleeve of polos (Single color)
- Option to distribute polos in booth (One per attendee)
- 10x10 Booth
- Logo in all promotions and on event website
- Listing in show program
- Mention at Opening Reception

Attendee Engagement... Attract attention to your booth through activities that attract attendees!

Opening Reception Entertainment Package - \$4,000

Includes souvenirs, music, Baseball bat-girls and photos

- 3 to 5 minute speech at Opening Reception
- Company logo printed on souvenir photos
- Video Spotlight
- 10x10 Booth
- Logo in all promotions and on event website
- Listing in show program
- Mention at Opening Reception

Mobile Device Charging Station (limit 2)- \$750

Have a captive audience at your booth while their phones charge. Includes all supplies.

- Location marked on floor plan and Show Programs

- Logo in all promotions and on event website
- Listing in show program
- Mention at Opening Reception

Special Opportunity for Networking

Trip to St. Louis Gateway Arch (limit 1) - \$1500

Sponsor a trip to the Gateway Arch and have sign-in at your booth.

Limited to 40 people

- Access to at lee is prior (S) nmit for guest Tickets
- Customized ticket in Electer gy ts' registration package
- Includes transportation, entrance to park, and tram ride to top
- Logo in all promotions and on event website

Trip to Budweiser Brewery and Beer School (limit 1) - \$2000 Sponsor a trip to the Budweiser Brewery and Beer School Experience and have sign-in at your booth.

Limited to 30 people

- Access to attendee list prior to Summit for guest Tickets
- Customized ticket in selected guests' registration package
- Includes transportation, entrance into Beer School, walking tour, and souvenirs
- Logo in all promotions and on event website

Closing Party at the Ballpark Village and Cardinals Game - \$8000 Includes:

- game ticket/food voucher for attendees. (Exhibitors must purchase tickets)
- Sponsor floor banner in registration area
- Logo on all promotions and event website
- Listing in show program
- Mention at Opening Reception

Keep your name in the minds of all in attendance with additional Signs

All Signs include design, print, installation, removal, and tax. Company provides graphics and message content.

| Elevator | · to | Show | Floor |
|-----------------|------|------|-------|
| Licrator | w | | TIVVI |

- On Elevator Doors leading to show floor. \$650

- 41" by 83" split vertically on verbr

- Inside or Outside doors

Midway Overhang Call for price

- Hung over the show floor against wall above exhibits

- Up to 8' tall by 40' wide

Stand Alone Signs

| - Strategic placed for maximum ex | posure Call for locations |
|-----------------------------------|---------------------------|
| - Large 38" by 96" | \$600 ea |
| - Small 24" by 77" | \$400 ea |
| - Easel 22" by 28" | \$200 ea |

Parking Lot Doorway

E. On entrance doors 24" by 66"

| arking Lot Doorway | |
|--|----------|
| - On doors that lead form parking lot to Show Floor | |
| A. Above Entrance Doors 51" by 59" | \$500 ea |
| B. Top section above center of entry way 38" by 66" | \$600 ea |
| C. Eye level at center of entryway 38" by 89" | \$700 ea |
| D. Eye level Outside windows of entry way 29" by 67" | \$500 ea |

\$700 ea

